

Dear Member,

I hope that you've been receiving the monthly emails sent to keep you updated with CaSSOA news and information relevant to you. Please check your junk folder to make sure you're not missing them!

Our main news going into September is that we are very pleased to now have [SECOM](#) as our sole provider of CaSSOA accreditation surveys. You can read more further on in this newsletter.

Our annual meeting will be held online via Microsoft Teams on Wednesday 9th November. You should receive more information and an invite shortly.

If you're interested in diversification opportunities, why not take a trip to the [Farm Innovation Show](#) on the 2/3 November at the NEC in Birmingham. We'll be there promoting caravan storage, but there are plenty of other companies and organisations, as well as seminars and demos, which could be of interest to you and your business.

Did you realise there is a Forum for CaSSOA members? It's a great way to interact with other storage site owners. Head over to the members area on our website.

And finally, don't forget you can get in touch with CaSSOA committee members at any time with feedback or questions. Please visit www.cassoa.co.uk/member-home/committee/ for contact details.

Kind Regards,
Becci Bailey, CaSSOA Manager

Becci Bailey
CaSSOA Manager



Rebecca Marriott
CaSSOA Administrator



Member Benefits

Click to view the range of benefits available to you.

Motorhome Insurance for your customers!

We're delighted to announce a new partnership with Kingfisher Insurance to provide your customers with motorhome insurance.



kingfisher

In the same way that you can earn commission with Ceta on caravan policies sold to your customers, you will be able to earn commission with Kingfisher for motorhome policies.

Kingfisher have been providing caravan and motorhome products for over 39 years, offering 5* Defaqto rated products to a number of markets including the Camping & Caravanning Club and Shield Total Insurance. Head of Leisure, Stuart Craig is familiar with CaSSOA and already has relationships with a number of members.



With their panel of insurers, they can offer a range of cover features and benefits for all types of customer, and will take customers through the quote process from their UK based call-centre.

Further information and details of how to get involved will follow.

SECOM Security & Surveys

As you may be aware, SECOM are now our sole provider of CaSSOA accreditation surveys.

SECOM are a leading provider of security and fire safety solutions for over 100 years, have UK wide coverage, and hold a wealth of quality and industry accreditations. They have a team of experienced surveyors who will be dispatched regionally, which means that your surveys will be undertaken quicker, to the same high standards we're used to.

What you may not be aware of is that SECOM can provide CaSSOA members with security advice free of charge, with no obligation to make a purchase. SECOM are here to support you in every aspect of security provision, with 'zero pressure' and 'zero hard sell'.

SECOM's areas of expertise include:

- Fire alarms and life safety systems
- Intruder alarms
- CCTV cameras
- Access control
- Visual response measures
- Key response services
- Physical security
- The service and maintenance of your security system
- 24-hour monitoring services

CaSSOA members get:

- 10% off fire and life safety
- 10% off intruder alarm security
- 10% off CCTV systems
- 10% off physical security

SECOM has a designated in-house team to ensure all enquiries are dealt with seamlessly. This means you will have peace of mind when it comes to bespoke security or fire solutions. They can review your existing security and provide expert advice promptly free of charge with no pressure to purchase.



Simply quote the code **CaSSOA** when contacting our dedicated account manager **Ian Barthorpe**
T: 07739 594505 E: ibarthorpe@secom.plc.uk

Do you or your
customers
need caravans
transporting?



Russell Goodrick Transport Services can help!

Nationwide caravan transport and setup service based in Wiltshire

- Storage to storage
- Storage to home
- Home to holiday pitch
- Storage to holiday pitch
- Holiday pitch setup service / Water and Electric hook up
- Awning setup / take down
- Caravan servicing drop off and collection

Goods in transit insurance up to £50,000
Public liability insurance up to £1,000,000

Have any questions or need a no obligation quote?

Get in contact today
bookings@rgtransportservices.co.uk

We look forward to hearing from you

Free CRiS Checks for CaSSOA Members

CRiS is the National Register of UK touring caravan keepers, similar to the DVLA and is recognised by the regulatory bodies, insurance companies and government organisations such as the Driver and Vehicle Standards Agency (DVSA) and the Department for Transport (DFT).

As a CaSSOA member, if you have concerns about the ownership of a caravan or want to confirm who the registered owner of a caravan on your site is, you will now be able to get a CRiS check for free.

**If you would like a free CRiS check for any
caravan at your storage site, please contact
Rebecca Marriott at CaSSOA -
enquiries@cassoa.co.uk**



Additional Revenue Opportunities

At CaSSOA one of our membership aims is to provide you with initiatives to earn additional revenue from commission opportunities that will cover the cost of your membership and survey fees.

Further information is available in the Member's area of the CaSSOA website or get in touch enquiries@cassoa.co.uk.



CaSSOA Caravan Insurance

CaSSOA caravan insurance is exclusively available for customers who store their caravan on CaSSOA storage sites and features inclusive legal expenses cover, and accidental damage and no excess as standard.

As a CaSSOA member you will be able to earn commission from each policy purchased by customers on your site.

To give you an idea of potential commissions for the first year, 20% commission on 10 new business customers would equate to around £264.

All you need to do is provide your customers with a leaflet about CaSSOA insurance!



Caravan & Motorhome Warranty

Engineer Aftercare Insurance and Warranty provide comprehensive aftercare insurance to caravan and motorhome owners.

We are excited to be able to offer this to your customers, which sits perfectly alongside CaSSOA insurance. Engineer Aftercare warranties are fully insured by an A rated insurer and have the option of adding break down cover.

As with CaSSOA insurance, if you tell your customers about Engineer Aftercare caravan and motorhome warranties, you can earn commission - £35-£50 for each warranty purchased. And, if the customer renews the commission is paid again for the life of the product.

All you need to do is provide your customers with a leaflet, or email with details of the warranty benefits. So long as you've registered with Engineer Aftercare, and your customer mentions your site when buying, you'll receive the commission.



HabCheck Habitation Checks

HabCheck habitation checks (AWS approved) for caravans and motorhomes with commission to earn. Supporting our members is our primary activity, and as such our ultimate aim is to provide initiatives that generate revenue for you which will more than cover your membership and survey fees.

That being said, we are very pleased to confirm our third commission earning partner, HabCheck.

HabCheck provide habitation checks for caravans and motorhomes. They only use AWS approved engineers, who will visit the customers vehicle at your storage site.

Not only is this offering beneficial to your customers, it can earn you between £17 and £26 for each habitation check sold.

So long as you've registered with HabCheck, all you need to do is provide your customers with a leaflet or email about HabCheck and you're all set to earn commission.

Contact us to get involved - enquiries@cassoa.co.uk