

Dear Member,

2021 was a busy year at CaSSOA, with the launch of CaSSOA caravan insurance, a new website, the appointment of a new administrator Rebecca Marriott, and the development of key industry relationships.

A new committee has been set up (details below) and we now have contacts in place to help with business rates and planning.

The annual meeting took place in November and was hugely positive, as we focused on our aim to provide a number of initiatives that generate revenue which will more than cover your membership fee and survey fee.

For an overview of the Annual Meeting, please click the links below:

[Annual Meeting Minutes](#)  
[Ceta Insurance Presentation](#)  
[Station Software - Caravan Storage Manager Presentation](#)  
[Engineer Aftercare Warranty Information](#)

I would like to take this opportunity to thank you for your continued support and wish you all the best for 2022.

Kind Regards,  
Becci Bailey, CaSSOA Manager

Don't forget to renew your membership to CaSSOA to access the range of benefits:

- Listing on the CaSSOA site directory
- Legal & HR Helpline
- Storage Contract
- Planning Advice
- Business Rates Advice
- Access to industry advice & guidance
- Membership Certificate
- Use of the CaSSOA logo
- Commission opportunity via CaSSOA Insurance
- Commission opportunity via Caravan & Motorhome Warranty
- Invite to Annual Meeting
- Quarterly newsletter
- Monthly e-news
- Caravan Storage Guide
- Fire Safety Advice
- GDPR Advice
- Recommended Suppliers
- Free CRiS checks
- Security Alerts
- Insurance discounts for your customers
- Access to the CaSSOA members forumA
- Arrears Recovery Advice

**2022 certificates will be sent out towards the end of January.**

## CRiS Checks

We are very pleased to announce that CaSSOA will be working in partnership with CRiS to provide ownership checks for CaSSOA members.

CRiS is the National Register of UK touring caravan keepers, similar to the DVLA and is recognised by the regulatory bodies, insurance companies and government organisations such as the Driver and Vehicle Standards Agency (DVSA) and the Department for Transport (DFT).

As a CaSSOA member, if you have concerns about the ownership of a caravan or want to confirm who the registered owner of a caravan on your site is, you will now be able to get a CRiS check for free.

A CRiS Check will provide you with a comprehensive history check on any touring caravan using the 17 digit VIN.

The check includes:-

- If a caravan has been reported as stolen
- If it has been recorded with outstanding finance
- If it has been written off by an insurance company
- If it is registered to a keeper (if you have their name, we can confirm this)



**If you would like a free CRiS check for any caravan at your storage site, please contact Rebecca Marriott at CaSSOA - enquiries@cassoa.co.uk**

## Caravan & Motorhome Warranty

We are very pleased to be able to announce another partnership entered into to provide CaSSOA members with additional income.

Engineer Aftercare Insurance and Warranty provide comprehensive aftercare insurance to caravan and motorhome owners.

We are excited to be able to offer this to your customers, which sits perfectly alongside CaSSOA insurance. Engineer Aftercare warranties are fully insured by an A rated insurer and have the option of adding break down cover.

**As with CaSSOA insurance, if you tell your customers about Engineer Aftercare caravan and motorhome warranties, you can earn commission - £35-£50 for each warranty purchased. And, if the customer renews the commission is paid again for the life of the product.**

All you need to do is provide your customers with a leaflet, or email with details of the warranty benefits. So long as you've registered with Engineer Aftercare, and your customer mentions your site when buying, you'll receive the commission.

For more information please contact Rebecca Marriott at CaSSOA.

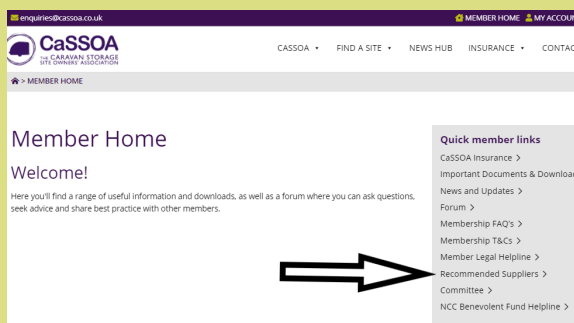


### Recommended Suppliers

There's nothing better than a great recommendation.

That's why we've compiled a CaSSOA Supplier Directory, full of reputable companies, all used and recommended CaSSOA members.

**Simply log into the members area of the CaSSOA website and click on the Recommended Suppliers link.**




**ENGINEER**  
INSURANCE & AFTERCARE

**CaSSOA**  
THE CARAVAN STORAGE  
SITE OWNERS' ASSOCIATION

## Caravan & Motorhome Warranty Now Available

through your trusted CaSSOA storage site

**Affordable Warranty for just £199 for Caravans & £279 for Campers & Motorhomes**

- Award-winning, fully insured product provided exclusively by over 500 AWS approved workshops UK wide
- Fast claim approval by phone and online
- Repairs On-site, At home, In a workshop
- Cover 7 days a week
- 1-2-3 years cover with £1K and £2K claim limits
- Unlimited claims in any year
- Optional break down cover
- Like for like cover compared with other leading warranty providers
- No excess and up to £65 call out fee on approved claims
- Add UK-EU Roadside & Recovery for just £79!

**If your manufacturer/dealer warranty has come to an end and you want complete peace of mind that your caravan or motorhome is covered in the event of repairs being needed, Engineer Aftercare warranty is the perfect solution.**

As a member of CaSSOA we are now working with Engineer Aftercare to offer you comprehensive, affordable and flexible caravan and motorhome warranty insurance.

For more information head to  
**www.cassoa.co.uk/warranty**  
or call 01243 264056, quoting your CaSSOA site

This CaSSOA member is a passive information approved representative of Engineer Aftercare Ltd, authorised by Autoguard Warranties Ltd which is authorised and regulated by the Financial Conduct Authority No. 500640.  
Autoguard Warranties Limited Building 5, Archipelago Office Park Lyon Way, Camberley, Surrey, GU16 7ER  
Engineer Insurance & Aftercare, Marlin House, Sea Lane, Pagham, Bognor Regis PO21 4UJ

If there's a business you've used, whether it be a fencing contractor, a CCTV or lighting provider, or even an insurance provider or planning specialist, we'd like to know.

## CaSSOA Caravan Insurance

CaSSOA caravan insurance is exclusively available for customers who store their caravan on CaSSOA storage sites and features inclusive legal expenses cover, and accidental damage and no excess as standard.

**As a CaSSOA member you will be able to earn commission from each policy purchased by customers on your site. All you need to do is provide them with a leaflet about it.**

To give you an idea of potential commissions\* for the first year, 20% commission on new business would equate to:

10 new business customers	£264
50 new business customers	£1320
100 new business customers	£2640

There is significant earning potential available not just from new business generated but also future earnings for each policy that renews thereby growing your income year on year.

**Exclusive to CaSSOA site storage customers, flexible, competitive caravan insurance designed around your customers needs.**

- Range of cover available to fit all budgets
- Monthly payment option available
- Inclusive Legal expenses cover
- Accidental damage included as standard
- Option to include cover in Europe
- No excess for CaSSOA members

Please contact [enquiries@cassoa.co.uk](mailto:enquiries@cassoa.co.uk) if you wish to take part.

### CaSSOA Committee

The following members form the CaSSOA committee. The committee will meet on a quarterly basis. Please contact them with any feedback, questions, or concerns so that they can be discussed during these meetings.

Keith Rogers	Border Storage - Cambridgeshire	<a href="mailto:enquiries@bordercaravanstorage.co.uk">enquiries@bordercaravanstorage.co.uk</a>
Chris Rushton	Henlow Bridge Lakes - Bedfordshire	<a href="mailto:chrisrushton@henlowbridgelakes.co.uk">chrisrushton@henlowbridgelakes.co.uk</a>
Laura Hayward	Hill Top Caravan Storage - E. Yorkshire	<a href="mailto:laurahayward_@hotmail.com">laurahayward_@hotmail.com</a>
Alan Baguley	Sunnymead Storage - Shropshire	<a href="mailto:alan.baguley@gmail.com">alan.baguley@gmail.com</a>
Peter Holden	Wingates Leisure Storage - Manchester	<a href="mailto:peter@pennineview.co.uk">peter@pennineview.co.uk</a>
Keith Strivens	Gatewick Farm Storage - West Sussex	<a href="mailto:keith@gatewickfarmstorage.com">keith@gatewickfarmstorage.com</a>

**Protect  
your  
Caravan**



# CaSSOA

club **Specialist Caravan Insurance**

- Market value cover
- Inclusive legal expenses cover up to £100,000
- Flexible cover options
- New for old up to 5 years
- Dedicated team looking after you and your policy
- Family cover
- Public liability up to £2m
- Over £1000 toward alternative accommodation if yours suffers loss/damage and you are unable to stay in it
- Terms available regardless of how old your caravan is.
- Cover provided for over 70 makes of touring caravans
- Underwritten by A rated insurer

Get a quote today and join the CaSSOA Club  
**[www.cassoa.insuremy.co.uk](http://www.cassoa.insuremy.co.uk)**  
**01608 647448**