

CaSSOA Caravan Insurance

NOVEMBER 2021





Launched in April 2021



60 sites out of 460 have signed up so far benefitting from the 20% commission



188 direct sales to date



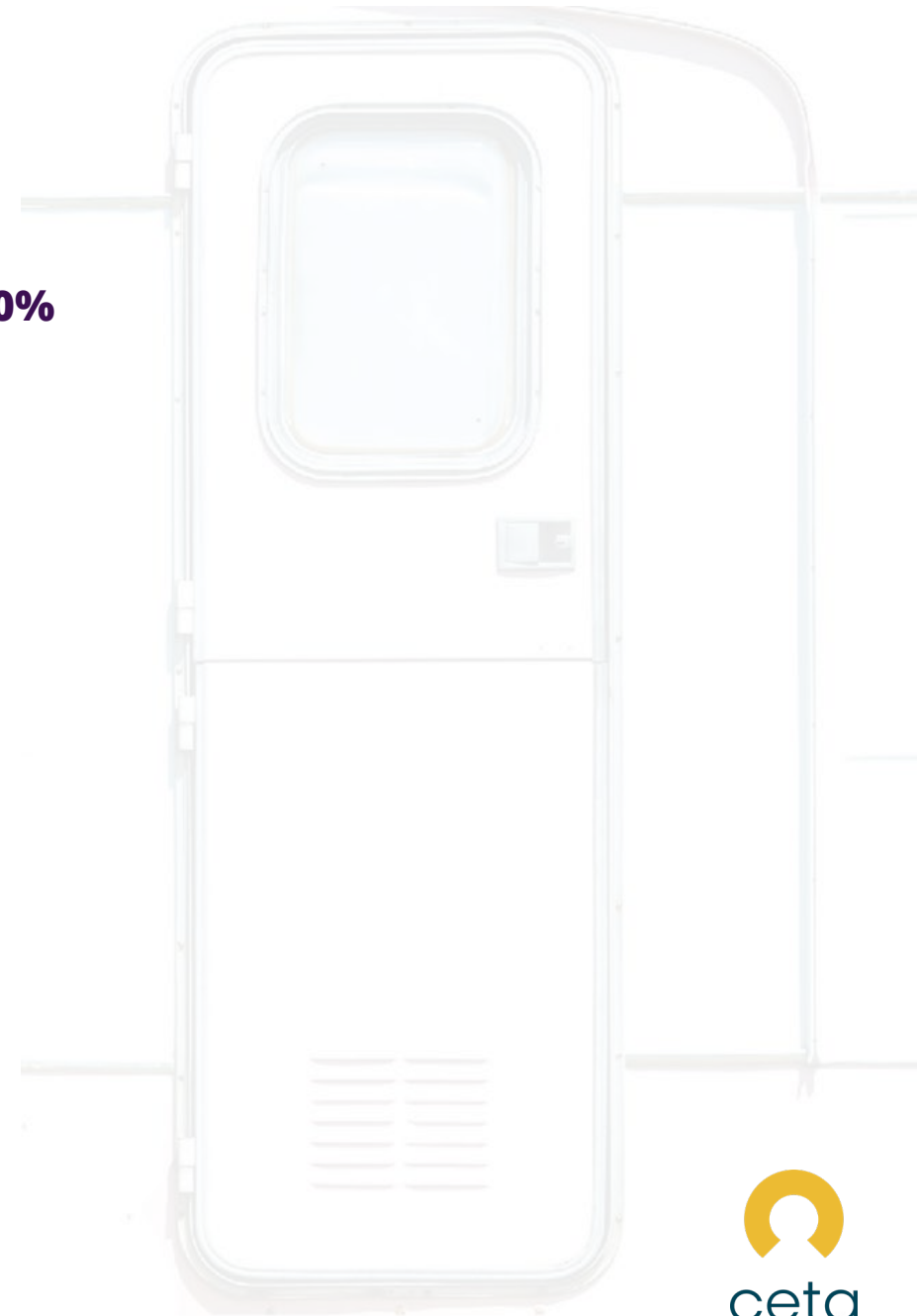
Ceta handle the customer journey and will deal with the policy from start to finish, renewals and any changes in the policy



Income you generate wont count towards your business VAT threshold



Product is now on our direct website and is picking up good business



Market Value ⓘ

New For Old ⓘ

Filter results

Family Cover ⓘ

Europe Cover ⓘ

Legal Cover ⓘ

CaSSOA
bronze

Cover: Market Value
Excess: £250

✓
Basic
Cover

✗
Europe
Cover

✗
Accidental
Damage

✓
Legal
Cover

£ **7.72** ⓘ
PER MONTH
£82.45 ANNUALLY

Buy >

Details >

CaSSOA
silver

Cover: Market Value
Excess: £250

✓
Basic
Cover

✗
Europe
Cover

✓
Accidental
Damage

✓
Legal
Cover

£ **11.55** ⓘ
PER MONTH
£123.28 ANNUALLY

Buy >

Details >

CaSSOA
gold

Cover: Market Value
Excess: £250

✓
Basic
Cover

✓
Europe
Cover

✓
Accidental
Damage

✓
Legal
Cover

£ **12.02** ⓘ
PER MONTH
£128.28 ANNUALLY

Buy >

Details >

New Commission Structure

We have now launched CaSSOA Caravan Insurance on our direct website to sit along side the existing panel

For the customers who buy the CaSSOA product via the direct Ceta website, members will now receive 5% commission

For the sites that have signed up to the CaSSOA Insurance marketing material and weblink will continue to get 20% commission on policies sold through that distribution

