

Have you considered the benefits of joining CaSSOA?

## You may be wondering why you should join CaSSOA.

As the industry benchmark for caravan and motorhome storage standards, a CaSSOA site can be seen as the preferred location for caravan and motorhome owners looking for a storage location.

**Show your commitment to the security standard of the caravan and motorhome storage industry – become a member of CaSSOA today!**

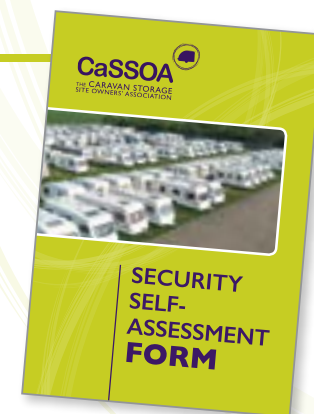
### As well as being part of a nationwide recognised association, CaSSOA also offers unique member benefits:

- Advertising your site directly on the CaSSOA website, providing direct enquiries for storage to your business on our Site Locator.
- Support from the CaSSOA helpdesk providing best practice advice and guidance relating to caravan storage.
- Nationwide advertising to promote the CaSSOA brand and drive traffic to your storage site.
- Marketing assistance including logos, accreditation certificate and plaque to display.
- Legal & HR Helpline. This includes access to a 24/7 advice line as well as legal expenses insurance and online services.
- Online member forum.
- Sample storage contract and other site documents.
- Specially selected Corporate Partners.
- Invitation to the annual meeting where you can contribute towards the future of the association.
- The approval of specialist insurers, who may be able to offer insurance discounts to your customers.
- Regular Newsletter and industry updates.
- Opportunity to become an introducer for CaSSOA insurance & generate additional income.

## What's Involved?

Should you wish to become a member of CaSSOA we would initially ask you to complete a self-assessment form in order to determine if your storage facility is suitable.

Our independent surveyors will then carry out a comprehensive on-site survey in order to fully assess your storage site. Depending on the security features and other on-site facilities, a Bronze, Silver, Gold or Platinum award will be recommended.



Accreditation is based on various security features including perimeter fencing, CCTV and entry/exit systems. Consideration is also given to the risk to the stored caravans from, fire, flood, vermin, and storm damage.

In addition, we also recognise on-site features including workshops, washing and valeting facilities. We will always offer recommendations and advice to help you progress to a higher accreditation should you wish to.

All CaSSOA storage facilities undergo a 5 yearly, on-site survey to ensure that they are maintaining the standards required for their accreditation.

**Due to our commitment to reducing caravan thefts some major caravan insurance companies can offer customers discounts for storing their caravan at a CaSSOA registered storage site.**

### CaSSOA and your storage site

The CaSSOA website is the leading platform for locating caravan and motorhome storage sites in the UK.

As a CaSSOA member, your storage site will be listed on the CaSSOA website allowing potential customers across the UK to view your site. You will also have access to a dedicated insurance product to offer your customers, with the opportunity to generate income as an introducer.

With extensive online exposure, presence at caravan and motorhome shows across the country, and advertising across leading caravan and motorhome platforms, CaSSOA is the first port of call for caravan and motorhome owners looking for secure, accredited storage.

Our members have the ability to share good practice, recommend suppliers and ask for advice via our members' forum. Along with this, they have access to a wealth of information and downloads via the dedicated member's area on the CaSSOA website.

By becoming a member of CaSSOA you will be joining a growing community of storage site owners who share our belief that caravan security is of the utmost importance to all caravan owners, in particular during the winter months when their caravan is in storage and can be at its most vulnerable.

## Contact us...

If you would like more information about becoming a member of CaSSOA why not get in touch:

Phone: **0843 216 5802**

Email: [enquiries@cassoa.co.uk](mailto:enquiries@cassoa.co.uk)

[www.cassoa.co.uk](http://www.cassoa.co.uk)

Can you afford not to join CaSSOA?



The Caravan Storage Site Owners' Association (CaSSOA) is the recognised Trade Body for caravan storage and was formed in 1999 following a national survey of caravan storage sites.

The survey showed that there was a wide variation in the security offered on caravan storage sites, and it became apparent that some form of standardised criteria was required to achieve a robust level of security across the industry.

We work towards the mantra 'Together We Can Beat Caravan Theft' and now have over 400 members nationwide actively promoting our ethos. This number is growing continuously.



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CaSSOA is a trading name of Caravan Security Storage Limited.  
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# WHAT IS CaSSOA



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