

# September 2021

Dear Member,

It's been a busy year for CaSSOA, with the launch of CaSSOA insurance, a new website, work on a number of partnership opportunities and the recruitment of a new administrator. I am very pleased to welcome Rebecca Marriott to facilitate in the day to

day running of CaSSOA, so that I'll be able to focus on more strategic projects to drive CaSSOA forward and improve the offering to you as members. Whilst I'll still be available to assist, Rebecca will be your first point of contact for any advise or assistance you require.

The CaSSOA annual meeting will be taking place this year on Wednesday 17th November, and based on positive feedback from last year's vitual event, it will be an online event.

As always, if you have any questions, feedback or issues, please get in touch: enquiries@cassoa.co.uk

Kind Regards, Becci Bailey, CaSSOA Manager







Rebecca Marriott CaSSOA Administrator

## Why CRiS checks should be standard?

CRiS, the Central Registration Identification Scheme, was established in 1992 and is the national register for touring caravan. Although not a mandatory scheme, it's the best way to ensure that the person who is looking to store their caravan is the registered keeper.



Ask to see their CRiS registration document or their keep safe card, which shows the name of the registered keeper.

Alternatively, carry out a CRiS check using the unique 17-digit VIN to see the history of that VIN, such as stolen alerts, insurance damage and finance data. CaSSOA hopes to seen be able to offer this service soon, free of charge to members.

Be sure that you are not inadvertently helping hide a possible crime by storing a stolen caravan on your site.

## Always check for VIN CHIP

VIN CHIP™, the UK marking scheme for touring caravans and motorhomes has joined the official police security initiative Secured by Design, making it a Police Preferred Specification accredited product.

VIN CHIP™ provide highly visible security labels that display the VIN and unique QR code that warn criminals that the vehicle is VIN CHIP™ protected.

VIN CHIP™ scanners are issued to Police and Law Enforcement agencies who work closely with VIN CHIP™, and even if criminals seek to re-identify the leisure vehicle, the RFID chip will still reveal its true identity, proving a fast and reliable process of confirmation.



All touring caravans since 2016 have VIN CHIP™ as standard, and consumers can purchase retro fit kits and additional security kits to upgrade security and help you and others identify them as the registered keeper of their vehicle.

CRiS and VIN CHIP™ are here to help you and leisure vehicle owners achieve greater security and peace of mind, check out our websites now at www.cris. co.uk and www.vinchip.co.uk to find out more about both of these invaluable products.

> info@cris.co.uk 0203 282 1000

WWW.Cassoa.co.uk 🕒 f Telephone: 0843 216 5802



Storage Manager is an IT Management System keeps all your admin tasks associated with running a caravan storage or selfstorage site in one place.

Keeping accurate and secure customer records that comply with data protection regulations. It reduces admin time and improves efficiency. Coupled with the optional integration modules eliminates the need to duplicate data across multiple platforms.





#### Forms Integration Module - Secure contactless online forms

Forms integration gets customers to update their information via a secure online form, they can even upload documents such as insurance documents and their driving license. Once submitted you can compare the existing information you hold on Storage Manager with the updated information. One click and the details are updated automatically.



### SecureSite Integration Module - Asset tracking and theft prevention

Know which vehicles are on or off site at any given time. Prevent unauthorised removal of any vehicle. Choose a method of alert such as alarm, text notification and/or automatic lockdown of the site. SecureSite has already allowed two sites to gain the new CaSSOA Platinum accreditation.



## Paxton Net2 Integration Module - Fully integrated access control system

There is no need to go into the Net2 program as you view live events and CCTV footage, remotely open the gate and add/remove customers and tokens all from within Storage Manager.



#### Xero Accounts Integration Module - Directly link to your accounts

Create customers and invoices in Storage Manager and post them straight to Xero, eliminating double entry of information. Payment information is automatically sent to Storage Manager to update the status of customers. When combined with the Paxton Net2 Integration Module can automatically lockout customers who have outstanding invoices. The lock is removed automatically upon receipt of payment.

For more detailed information visit www.storagemanager.co.uk If you would like a free, no obligations demo of the software or have any questions, please get in contact via info@storagemanager.co.uk or call 01642 701975

### **Cassoa Forum**

There is a forum in the members area of the CaSSOA website which has been created for you to communicate with other members. Please feel free to ask questions, share feedback and contribute good practice.

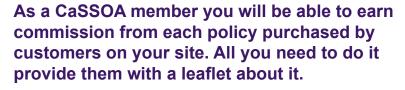
In addition to this, the CaSSOA committee is also available as a point of contact. Keith Strivens of Gatewick Farm Storage has stepped up as Committee Chairperson, and can be contacted with any comments or feedback you may have. Contact Number: 01903 812241 / Email Address: info@gatewickfarmstorage.com





## **Cassoa** Caravan Insurance

CaSSOA caravan insurance is exclusively available for customers who store their caravan on CaSSOA storage sites and features inclusive legal expenses cover, and accidental damage and no excess as standard.





To give you an idea of potential commissions\* for the first year, 20% commission on new business would equate to:

10 new business customers £264 50 new business customers £1320 100 new business customers £2640

There is significant earning potential available not just from new business generated but also future earnings for each policy that renews thereby growing your income year on year.

Exclusive to CaSSOA site storage customers, flexible, competitive caravan insurance designed around your customers needs.

- Range of cover available to fit all budgets
- Monthly payment option available
- Inclusive Legal expenses cover
- Accidental damage included as standard
- Option to include cover in Europe
- No excess for CaSSOA members

Please contact enquiries@cassoa.co.uk if you'd like to get involved.

## **Police Update**

"Although there has been a reduction in caravan thefts to date, the majority of stolen caravan reports relate to the thefts from storage providers – from farm to secure storage provisions - including some Gold CASSOA sites.

What is very clear is that the groups of offenders who are targeting caravans and motorhomes are very organised. They are using specialist equipment – both to defeat locks and also to move caravans out of storage areas.

Increasingly we find that many caravan owners are not setting alarms / using security devices etc. This then prevents early notification of any incident to any monitoring station."

## Rules of CaSSOA

The rules of CaSSOa has recently been updated to include minimum amounts for for Employers Liability and Public Liability insurance cover. It is recommended that CaSSOA sites have the following:

Employers Liability Insurance - minumum £10 million

Public Liability Insurance - minumum £5 million cover

The Rules of CaSSOA can be downloaded here, or viewed in the CaSSOA members area.

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